IF YOU DO NOT LIKE SOMETHING, CHANGE IT. -MAYA ANGELOU

Why is this important?



- The tobacco industry has put a target on the African American community.
- Never doubt that a small group of committed youth can change the world; indeed, it's the only thing that can make an impact.

READY TO TAKE ON THE CHALLENGE



How to Apply

Contact Aimee Villalpando <u>Angelic@thesolproject.com</u> 888-774-7685 ext 102 <u>www.thesolproject.com</u>

Find us on Facebook



BECOME **SOLDIER:** HELP MAKE DIFFERENCE

SOLdiers

SOLdiers were started in 2011 to get youth involved in the fight against the tobacco industry targeting of African Americans. The SOLdiers do liter clean ups, chalk art contest, attend community events to keep our communities clean, and educate the community about harms of tobacco. They also present to their peers about new products and marketing tools the tobacco industry uses. Most importantly SOLdiers have their voices heard by speaking at city council meetings, and media events where they speak about things that are important to them.



COMMUNITY SERVICE HOW CAN YOU HELP?

Stop people from smoking in parks, public transit stops, and outside restaurants Stop the tobacco company

from hooking kids Stop the littering of cigarette butts

SOLdiers come from 14 counties in the Gold Country Region



Map of Gold Country www.thesolproject.com

Benefit of Becoming a SOLdier Skill building

- Public speaking opportunities
- Help plan a youth lead event
- Educate leaders on smoking topics
- Create social media post for community outreach
- Build your resume for college
- Earn Community Service Hours



EVENTS IN THE COMMUNITY

- Multi Cultural Fairs
- Youth Action Summits
- Community walks and Family night events
- Youth QUEST conference